

**WTVY-FM WJRL-FM WKMX-FM WBBK-FM WLDA-FM  
EEO PUBLIC FILE REPORT**

**12/01/08 – 11/30/09**

*(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)*

**I. VACANCY LIST**

See **Master Recruitment Source List (MRSL)** for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	6,8,9,10,11	8
Account Executive	6,8,9,10,11	10
On Air Talent	6,8,9,10,11	8
Account Executive	6,8,9,10,11	10
On Air Talent	10	10
General Sales Manager	2,8,9,10,11	2
Account Executive	6,8,9,10,11	10

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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	All Access Attn: Joel Denver, 28955 Pacific Coast Hwy # 2105, Malibu, CA, Fax 310-457-5166; Ph 310-457-6616	N	0
2	Alabama Broadcasters Association, 2180 Parkway LK Dr., Hoover, AL, 1-800-211-5189	N	1
3	Alabama State Employment, P.O. Box 520, Dothan, AL 36303, Attn. Carl White, Ph 334-792-2121; Fax 334-792- 2124	N	0
4	The Dothan Eagle, P.O. Box 280, Dothan, Al 36302, Attn. Cindy Sheets, Ph 334-792-3141	N	0
5	Troy State University, P.O. Box 8368, Dothan, Al 36304, Attn. Joanne Krist; Ph 334-983-6556; x1223	N	0
6	Wallace Community College, Route 6 Box 68, Dothan, AL 36303, Attn. Lisa Dobbs; Ph 334-556-2208; Fax (334) 556- 2529	N	4
7	DothanHelpWanted.com / RegionalHelpWanted.com	N	0
8	On-air Broadcast Schedules on WTVY, WJRL, WKMX, WBBK, WLDA	N	11
9	Advertised opportunities on WTVY, WJRL, WKMX, WBBK, WLDA Station Websites	N	6
10	Employee Referral	N	8
11	Self Referral / Walk-In	N	7
12	Fort Rucker Newspaper / Fort Rucker Job Fair, Fort Rucker, AL; Fort Rucker Employment Services, Debbie Gaydos, 206 W. Kingwood Dr., Enterprise, AL 36330, 334-255-3949	N	0
13	Dothan City Community Annual Job Fair	N	0
14	Inside Radio, 365 Union St., Littleton, NH 03561, 603-444- 5720	N	0
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			<b>37</b>

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE MENU SELECTION</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Participated in the Troy University Career Fair Dothan Campus held 2/12/09 at 500 University Dr, Dothan, AL.	General Manager attended representing Magic Broadcasting. He discussed job opportunities and careers in radio broadcasting.
<b>2</b>	Magic Broadcasting of Dothan is a sponsor and participates in every annual National Peanut Festival. The 2009 NPF was held October 30 <sup>th</sup> – November 7 <sup>th</sup> 2009. Magic Broadcasting provided hand outs and flyers announcing “Employment Opportunities for Magic Broadcasting.”	Multiple staff including Market Manager, Account Executives, and On-air Personalities displayed daily. While on display to well over 180,000 attendees our team disseminated information as to employment opportunities to potential job candidates who might otherwise be unaware of such opportunities.
<b>3</b>	Open House, February 27 <sup>th</sup> , 2009.	Magic Broadcasting held an open house at its downtown Dothan office location inviting members of the public who wanted to learn more about the radio broadcast profession.